



PARTNERSHIPS AND SERVICE PROVIDERS POLICY v.1.1 may 2024

York Triathlon Club welcomes partnerships and joined up activity with external providers for mutual benefit, but primarily for the benefit of YTC Members. This will involve the promotion, or joint venture, by YTC of products or services such as:

- Services to support triathlon/ multi-sport, especially those that are not current Club provision
- Promotion of items for sale
- Discounts for products or services
- External Coaching provision

All proposals, for promotion, will be discussed and agreed, within the context of YTC Policies and Practice by the Committee in the first instance to ensure there is no conflict of interest with YTC practice.

TERMS

- Club - York Triathlon Club (YTC)
- Media – YTC internal social media, MyClubhouse, website area and/ or platforms
- Services - privately offered services or opportunities or products related to triathlon/ multi-sport
- Sales - one off sales of items related to Multi sport or endurance sports

TIERS DEFINED

Sponsor:

- Sponsors - External parties who provide funds in exchange for an agreed form of promotion. Sponsors will be granted a continuing promotion, whether of social media, club kit or suchlike, for the duration of the term of sponsorship agreed.

External Coach:

- External Coach - External parties who offer coaching services to YTC in return for promotion of their external services (for the duration of their engagement with the Club). For external coaching companies/ providers they must be active members of the Club, making a productive contribution in some format. This can be through representing the Club in races, engaging in Club training sessions, helping with events and such like. External Coaches may make 6 promotional posts per year. If coaching a YTC session, such sessions should only be promoted under the banner of YTC, and no actions which may be considered to be soliciting business from YTC should be made by the external coach/provider.

Third Party Offer:

- Third Party Offer – Less formal and short term. This can be an External Coaching Provider/ product supplier who wishes to advertise their product in return for a “one-off” promotion by the Club, or one ongoing post on a YTC internal platform. This can be in the form of social

media post, within the Club, or an opportunity to present at a Club Event, such as Members Evening.

Individual Member Item Promotion:

- Any YTC member can promote the sale of a piece of equipment or share details of an event, or make a recommendation of services related to Triathlon/ Multi-Sport via the Club Whatsapp Group chat or internal Facebook groups only. This Tier cannot be managed/ filtered by the Committee though anything posted which is judged to be inappropriate by the Committee can be deleted by the Committee.

Partnership events:

- Where any of the parties mentioned above jointly facilitate an event with YTC then YTC logo is to appear on the event information along with a link to YTC website.

DUTY OF CARE

- York Triathlon Club will hold no liability for external provision.
- Where events are held in partnership, such as a social bike ride with a local (external) cycling provision, or a presentation evening with a local (external) company YTC will hold duty of care and work in accordance with YTC policies.

Any potential sponsor or partner must agree, in writing, to working, within an agreed Tier, in accordance with this policy before promotion commences.